

China Roundtable Discussion Series 2 Managing Intellectual Property & Innovation

March 6, 2008

Agenda

- 8:00 – 8:30 Registration: BCIT Downtown Campus, 555 Seymour Street
— Atrium Room 825
- 8:30 – 8:45 **Welcome & BC Canada Pavilion Update**
Michael Nicholas, Manager - Beijing Business Program
BC Olympic Games Secretariat
- 8:45 – 9:15 **China Update & Current IP Environment in China**
Robert Emond, Trade Commissioner
Embassy of Canada, Beijing
- 9:15 – 10:30 **Panel Discussion Part A: Protecting Intellectual Property**
- Panelists:
- Bill Murray, Past President
Motion Picture Association, Los Angeles
 - Francis Chang, Partner
Blake, Cassels & Graydon LLP
 - Lance Follett, Director - Licensing and
IP Commercialization
Westport Innovations
 - Robert Emond, Trade Commissioner
Embassy of Canada, Beijing
- Facilitator: Lawrence Gu, Dean
Confucius Institute at BCIT
- 10:30 – 10:45 **Coffee Break**
- 10:45 – 12:00 **Panel Discussion Part B: Emerging Opportunities for Innovation**
Panelists: same as above
- Facilitator: Michael Nicholas, Manager - Beijing Business Program
BC Olympic Games Secretariat
- 12:00 – 12:30 **Buffet Lunch**
- 12:30 – 13:15 **Luncheon Keynote Speaker**
Bill Murray, Past President
Motion Picture Association, Los Angeles
- 13:15 – 13:30 **Networking**